

CLA Access, Collections, Technical Services Section Newsletter

Tech Notes

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Message From the President

Lynn Toribara, Santa Clara University

ACTSS Folks,

This has been an exciting and active year!

CLA ANNUAL CONFERENCE.

We are co-sponsoring two programs at the CLA Conference.

In collaboration with the Collection Development Roundtable, we will be presenting a session on single search technology. Its title has been through several iterations, but I believe that the current one is "Keep it Simple: Single Search Technology." The heads of two vendors (MuseGlobal and WebFeat) will pair up with representatives from two of their library partners (Westchester Library System and San Francisco Public Library) to discuss their different approaches to creating a simple user interface for accessing a variety of electronic resources. The session will be presented on Saturday, November 16, 3:45-5:00 p.m.

Our second program is a collaboration with the Reference and IT Sections, "The Power of Metadata: Not Just For Techies," which will feature the super duo of Roy Tennant and Anne Lipow. They will give a clear, accessible explanation of metadata and will discuss its uses in building new collections and

services. This program is scheduled on Sunday, November 17, 3:00-4:15 p.m. I hope to see many of you at these exciting sessions!

Be sure, also, to come to the ACTSS General Meeting on Sunday, November 17, 4:30-5:30 p.m. to find out the latest news and to help us with plans for the coming year!

PROGRAMS AND WORKSHOPS

This year, thanks to the hard work of our Program Committee and Cataloging Interest Group chairs, Aimee Algier, and Armanda Barone, and our Southern California colleague, Herb Gore, ACTSS was able to offer several excellent programs and workshops.

On April 5, we co-sponsored "Metadata and More" with the Northern California Technical Processes Group (NCTPG). This fascinating and well-attended program featured the impressive roster of Clifford Lynch, Executive Director of the Coalition for Networked information (CNI), Karen Schneider, Coordinator of the Librarians' Index to the Internet, and Guenter Waibel, Digital Media Developer, Berkeley Art Museum & Pacific Film Archive.

"The World of Acquisitions," presented by Christa Easton and Sharon Propas of Stanford University provided an excellent overview of the acquisitions processes involved in the purchase of monographs, non-books, serials and electronic resources. This workshop was offered in both Northern and Southern

California on May 3rd and May 10th respectively.

In June we co-sponsored a workshop on Electronic Serials with OCLC. It was presented on June 7th in Northern California, and on June 27th in Southern California. Pat French of UC Davis and Becky Culbertson of UC San Diego were our Serials Cataloging Cooperative Training Program (SCCTP) certified trainers for this event.

Due to circumstances beyond our control, the SCCTP Advanced Serials workshop proposed for September was postponed until January, 2003. (For more information, see Armanda Barone's announcement)

We also hope to be able to present an SCCTP workshop on Integrating Resources sometime next year.

INCOMING BOARD AND REPRESENTATIVES

We are in the process of forming the 2002/2003 ACTSS Board. I will be graduating to Past President status and will be turning over the virtual gavel to incoming president Merry Schellinger (Humboldt State University).

Christopher Thomas (Pepperdine University) is our incoming Vice President/President Elect. Aimee Algier (Santa Clara University -- formerly Program Committee Chair) is our newly elected Secretary.

Karleen Darr (UC Davis) has graciously agreed to continue as our representative on the CLA Membership Committee, and Carla Wykoff (National University Library and San Diego Public Library) will represent our interests on the CLA Conference Planning Committee.

Merry Schellinger will be looking for volunteers to fill other Board positions, so if you are interested in serving with a

dynamic and dedicated group of people, please let her know.

2002 CLA LEADERSHIP RETREAT

As President of a CLA section, I was again invited to participate in a CLA Leadership Retreat.

As you may recall, last year's retreat was in Sacramento. Over an intense two days, participants hammered out a three-year plan for CLA "that responds to the current and future needs of librarians and libraries." Our initial effort resulted in a list of 6 goals and 24 objectives that was subsequently pared down to 3 goals and 11 objectives (for further information, see my article in the March 2002 Tech Notes)

This year, we gathered at the San Francisco Public Library on September 30. Our charge was to brainstorm ideas for accomplishing the goals and objectives. We were asked to examine these in terms of resources needed, specifically, people, money, and time. Lively discussions developed over such topics as adding value to membership and recruiting new members. Some suggestions in this area included targeting students, creating a "Friends of CLA" membership category for the general public, encouraging libraries to finance the first year CLA membership for new librarians, and exploring the possibility of cross membership incentives with other organizations. Communications/Marketing was another hot topic. It was generally agreed that the CLA Website should play a major role in this area. Suggestions for enhancing the site included a master calendar of events and trainings with links to online registration forms and/or sponsoring sections, e-mail links to section and round table contacts, and the ability to e-mail articles and other

documents from the site. Participants also spoke of increasing CLA's visibility through such technology as Webcasting, Instant Messaging and Online chat rooms for roundtables and committees, regular electronic mailings, and web radio tool for communicating with members.

Of particular concern was diversifying the association's funding base in the light of the depressed economy. Ideas in this area ranged from finding a sugar daddy to hiring a professional to run a Capital Campaign to members.

Soliciting vendor contributions was also suggested. Participants agreed that the ideal would be to raise revenue by increasing membership numbers and conference attendees.

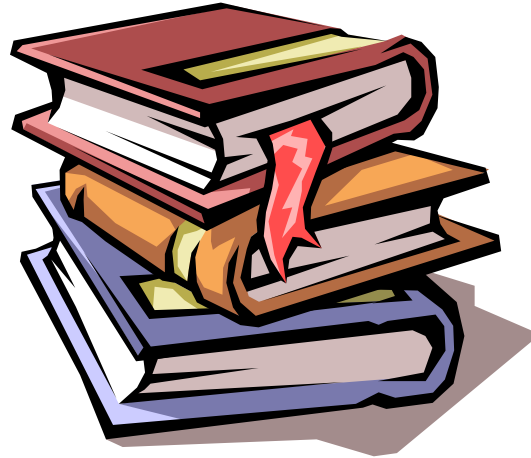
Finally, the rather lofty goal of creating a unified singular voice for the California library community was approached by suggesting that CLA look for collaborative opportunities with other organizations, encouraging joint memberships and joint conferences, expanding existing relationships, working towards a combined legislative voice, interlinked websites, and identifying areas of common interests (e.g. compensation, library funding, and organizational memberships).

As always, your input on any of these matters is welcome.

SEE YOU AT CLA!

ACTSS tried many new things this year. I hope that you will come to the general meeting in November, so that we can discuss some of the outcomes.

I would also like to hear your comments on how the section is serving you and to solicit your ideas for making it even better.



From the President-Elect

Merry Schellinger, California State University, Humboldt

A few brief words from your incoming president ... I consider it a privilege and look forward to serving as the ACTSS president for 2002/2003. ACTSS continues to be one of the most active and productive sections in CLA. This is due in a large part to the many members who are willing to contribute their time and talents by serving on the Board, Committees, and in other helpful volunteer capacities. Many thanks to all of you who have served, are currently serving, or are willing to volunteer in the future!

I would also like to say a special thanks to the current board, and particularly Lynne Toribara, President, 2001/2001 for an excellent job this past year. Much has been accomplished towards the ACTSS goals (see ACTSS web site). Excellent and well-attended programs have been and continue to be one of our Section's strengths.

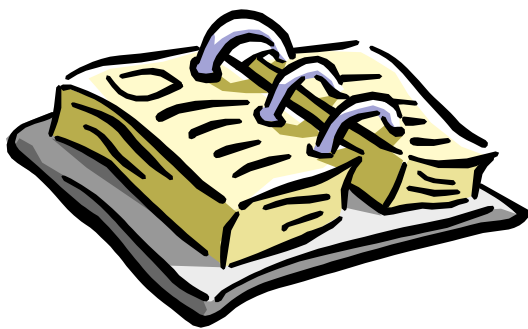
Five years ago when I interviewed for my present position at Humboldt State University, I was asked to speak on the "future" of technical services, specifically cataloging. I decided to

speak on the “current future”, which seemed a more appropriate (if contradictory) phrase to me. The pace of change in our current working environments often makes the future seem like it was yesterday, and the best we can hope for is to keep up! With that in mind, rather than set out a future vision for ACTSS for the next year, I would like to continue to focus on the current goals and priorities of both CLA and ACTSS.

When I ran for this office, I spoke of strengthening communication among technical services staff across libraries. I think ACTSS does a good job with this, but would like to hear if anyone has suggestions for improving our communications, such as through a listserv, our web site, etc.

Please feel free to contact me anytime, on any matter, via mail, email, fax, or phone.

I look forward to having the opportunity to meet many of you at CLA in Sacramento. Please come to the general ACTSS membership meeting Sunday, November 17, 4:30-5:30 p.m.!



Coming Events

CLA Annual Conference
November 15-18, 2002

Sacramento Convention Center

ACTSS Programs:

The Power of Metadata: Not Just for Techies

(Sunday Nov. 7, 3:00-4:15 PM)

Anne Lipow and Roy Tennant

Keeping it Simple: Single Search Technology

(Saturday Nov. 16, 3:45-5:00 PM)

Jan Kunstler, New York Public Library

Peter Noerr, MuseGlobal Inc.

Cathy Nyhan, San Francisco Public Library

Todd Miller, WebFeat

SCCTP Advanced Serials Cataloging Workshop

A workshop sponsored by the Cataloging Interest Group of the California Library Association's Access, Collections, and Technical Services Section.

This two-day workshop is an in-depth course on the rules and practices applied to original cataloging of serials. While the course focuses on printed serials, the instructions are applicable to serials in any format. Course topics include:

- What is a serial in the revised scope of AACR2 and how do serials compare to monographs and integrating resources
- An area-by-area approach to the cataloging of serials, including some of the more complex aspects: uniform titles, links, designations, and title transcription
- Cataloging of special kinds of serials: supplements, cumulations, reprints, microform

- reproductions, and conference publications
- Major and minor changes, particularly what constitutes a major title change in the revised rules
- Discussion of how serial records are used in libraries and displayed in library OPACs

The course is designed for catalogers who perform original cataloging of serials in any format or extensive editing of copy. Attendees should have some experience with original cataloging of serials or copy cataloging or at least have taken the Basic Serials Cataloging Workshop.

Instructors:

Patricia French, Head of Serials,
University of California, Davis
Meg Mering, Principal Serials Cataloger,
University of Nebraska, Lincoln

Editor's Note: This Workshop is now closed.

AACR2 Revisions: What's It All About?

(Friday Nov. 22 CSU Northridge)

SCTPG will present a program describing the changes in cataloging Serials and Integrating Resources. Registration includes handouts and lunch.

- Manuel Urrizola (Moderator), University of California, Irvine
- Rhonda Lawrence, UCLA Law Library: *Basic Concepts and Integrating Resources: Loose-leafs*
- Valerie Bross, Young Research Library UCLA: *Seriality and Major/Minor Changes*

- Adam L. Schiff, University of Washington Libraries: *Integrating Resources: Databases and Web Sites*

For Registration and Parking Information:

<http://library.csun.edu/sctpg/sctpginvt1102.html>

