

1. ID Community Partners

- Gather neighborhood data (research)
 - Insure diverse, broad Representation

2. Invite people to participate

- Present well defined project/goals
- Assign clear roles & responsibilities
 - Create clear time lines

Stay

Focused--
Have Fun

3. Engage full community

- Develop agenda with community partners
- Play to neighborhood strengths
- Piggyback onto ongoing local events
- Build capacity (stretch don't strain)

4. Communicate

- Be open, respectful, inclusive
 - Stay non-partisan
 - Keep info flowing (frequent but purposeful)

5. Appreciate

- Write thank you notes, make calls, provide public recognition & one-on-one praise