

# California Library Association

## SPRING FLING 2009 Programs

### Training, Networking, and More!

Fling yourself into spring with CLA's new professional development and networking program.

CLA is reaching out and bringing programs to you! The Spring Fling offers CLA members training and networking opportunities from March until June 2009. Programs will take place in northern and southern California, and range from training workshops to author talks and social activities. All events are presented by CLA sections and round tables.

Join us at a Spring Fling event to learn new skills, enjoy a cultural event and find people with shared interests!

To register, please visit CLA's website at <http://www.cla-net.org/events/spring-fling.php> for the registration form. Some free events allow you to register directly with the sponsor (see descriptions below). Any questions? Please contact Natalie Cole at [ncole@cla-net.org](mailto:ncole@cla-net.org).

## March Programs

### The Importance of Play in Early Literacy and Child Development

*Presented by the Children's and Young Adult Services Section*

This half-day program is presented by Jennifer Birckmayer from Cornell University and Family Place. It is supported by a First 5 grant awarded to the Santa Cruz Public Libraries.



<b>Date</b>	Friday, March 13, 2009
<b>Time</b>	9:00am - 12 noon
<b>Location</b>	Santa Cruz Public Libraries' Central Branch 224 Church Street, Santa Cruz, CA 95060-3873
<b>Cost</b>	Free
<b>Registration</b>	Required because space is limited. Registration deadline is March 9, 2009. Please contact Jeanne O'Grady: <a href="mailto:ogradyj@santacruzpl.org">ogradyj@santacruzpl.org</a>
<b>More information</b>	Jeanne O'Grady: <a href="mailto:ogradyj@santacruzpl.org">ogradyj@santacruzpl.org</a>

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### Youth Services Mixer

*Presented by the Children's and Young Adult Services Section*

You are invited to a Spring Fling mixer at the new Encinitas Branch of San Diego County Library. Enjoy an expansive view of the Pacific Ocean as you join colleagues from all over southern California for a library tour, appetizers and drinks, networking, professional development, door prizes and fun!

<b>Date</b>	Friday, March 13, 2009
<b>Time</b>	4:00pm tour; 5:00pm social event
<b>Location</b>	Encinitas Community Library 540 Cornish Drive, Encinitas, CA 92024
<b>Directions</b>	<a href="http://encinitaslibrary.pbwiki.com/">http://encinitaslibrary.pbwiki.com/</a>
<b>Cost</b>	Free
<b>Registration</b>	Please contact Pat Downs Bright: <a href="mailto:pat.downs@sdcounty.ca.gov">pat.downs@sdcounty.ca.gov</a> , 858-694-2370
<b>More information</b>	Pat Downs Bright: <a href="mailto:pat.downs@sdcounty.ca.gov">pat.downs@sdcounty.ca.gov</a> , 858-694-2370

# April Programs

## Academic Libraries Responding to Tough Times

*Presented by the Academic Section*



Academic libraries in California are feeling the effects of the state's budget crisis. Many of us are wondering how we can continue to provide excellent services and resources in a time of extreme economic downturn.

Our program's first guest speaker will explain how the state budget affects higher education. Then a panel of librarians representing the UC, CSU, community colleges, and private colleges will describe how their institutions are responding to the financial crisis, specifically addressing staffing needs, materials budgets, administrative costs, and public services. There will be plenty of time for questions and discussion. Attendees will gain insight into how their colleagues are grappling with difficult issues and will leave with concrete ideas for making the best of the tough times. Speakers are Henry Reichman, CSU East Bay, Caroline Bordinaro, CSU Dominguez Hills, Gale Burrow, The Claremont Colleges, Jacqueline Lesch, Riverside Community College and Helen Henry, UC Davis.

Refreshments will be served.

<b>Date</b>	Friday, April 17, 2009
<b>Time</b>	9:00am – 1:00pm
<b>Location</b>	Cal State Fullerton, Pollack Library, Room 130
<b>Cost</b>	\$10
<b>Parking</b>	\$7
<b>Registration</b>	Please use the Spring Fling registration form.
<b>More information</b>	Barbara Quarton, President, Academic Section: <a href="mailto:bquarton@csusb.edu">bquarton@csusb.edu</a> , 909-537-7553 or Sandy Vella, Vice President, Academic Section: <a href="mailto:savella@lib.ucdavis.edu">savella@lib.ucdavis.edu</a> , 530-752-1138



## Poetry in the Branches

*Presented by the Reference Services Section, and co-sponsored by the Public Library Section, and Metropolitan Cooperative Library System*

Please join us for a Poetry in the Branches workshop. Our presenters will help you become familiar with contemporary poetry, and discover how poetry can engage young people, bring together communities, and transform lives. The workshop will cover young adult programming, programming for adults, collection development and display, and the "poetry anxiety" that many adults feel. More information can be found at: <http://poetshouse.org/librariespitbw.htm>.

Attendees will also receive a Poetry in the Branches source book—a step-by-step guide to the PITB model, written for librarians. The source book is supplemented by bibliographies to help with collection development, tip sheets to help integrate poetry into every aspect of the library, and resource lists.

The workshop will be presented by poet Dave Johnson from Poets House, and Stephanie Brown, Orange County poet and librarian. Continental breakfast and box lunch are included.

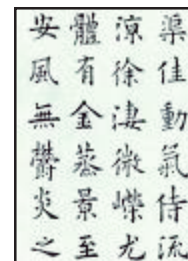
<b>Date</b>	Thursday, April 23, 2009
<b>Time</b>	8:00am – 9:00am registration & continental breakfast; 9:00am – 5:00pm workshop
<b>Location</b>	Pasadena Public Library 285 E Walnut St, Pasadena, CA 91101
<b>Cost</b>	\$15 for CLA members; \$20 for non-members
<b>Registration</b>	Capped at 75 people. Please use the Spring Fling registration form.
<b>More information</b>	Jill Patterson: <a href="mailto:JKPatterson@ocpl.org">JKPatterson@ocpl.org</a>

## Chinese Cataloging Workshop

Presented by the Access, Collections and Technical Services Section, and co-sponsored by the Northern California Technical Processing Group

The Chinese Cataloging Workshop will cover issues regarding cataloging workflows, policies, experience with vendors, acquisition records, batch processing, Chinese scripts, Unicode, ILS, and all other specifics pertaining to Chinese cataloging for monographic, continuous, microform, and audiovisual resources. Authority records will not be covered.

This workshop will be targeted to public library catalogers desiring to learn more about Chinese cataloging issues within the context of public libraries. A knowledge of MARC and AACR2 is required, as well as knowledge of Chinese. Lunch and refreshments are included.



<b>Date</b>	Friday, April 24, 2009
<b>Time</b>	9:30am – 3:30pm
<b>Location</b>	San José Public Library 150 E San Fernando Street, San José, CA 95112
<b>Cost</b>	\$75 for ACTSS members and NCTPG members; \$85 for non-members
<b>Registration</b>	Capped at 30 people. Please use the Spring Fling registration form.
<b>More information</b>	Bie-hwa Ma: bcma@ucsd.edu

## May Programs

### Historic San Francisco Chinatown Tour and Lunch

Presented by the Chinese American Librarians Round Table

Judy Yung, former librarian, professor emeritus, historian, and author will guide you through a tour of historic San Francisco Chinatown. The group will briefly visit the Chinatown Branch Library, then take a two hour walking tour and panoramic view of San Francisco Chinatown. Experience Chinatown in a new way, beyond the gilded façade and exotic mystery to a new understanding of this community's history and culture. Highlights of the walking tour will include historical landmarks, buildings, temples, open spaces, and hidden alleyways...beyond the tourist attractions and delving into Chinatown's cultural mecca. Following the tour, enjoy an authentic and delicious Dim Sum lunch at a local Chinatown restaurant, and network with friends and colleagues.

<b>Date</b>	Saturday, May 2, 2009
<b>Time</b>	10:00am sharp – 2:30pm (approx.)
<b>Place</b>	San Francisco Public Library, Chinatown Branch 1135 Powell Street, San Francisco, CA, 94108 (between Jackson and Washington streets)
<b>Cost</b>	\$35 for the entire exclusive excursion, including lunch and a copy of Judy Yung's <i>San Francisco's Chinatown</i> .
<b>Registration</b>	Registration is required and is capped at 40 people. Please use the Spring Fling registration form.
<b>More information</b>	Nancy Fong, San Leandro Library: nfong@ci.san-leandro.ca.us, 510-577-3947



## Historical and Architectural Walking Tour of the Downtown Los Angeles Music Center (Private, guided tour)

*Presented by the Children's and Young Adult Services Section*

Join us for networking, professional development, and fun! We will tour the four performing arts venues on the Music Center campus: Dorothy Chandler Pavilion, Walt Disney Concert Hall, Mark Taper Forum and Ahmanson Theatre. The tour will take from 60 to 90 minutes. Meet at the Downtown Los Angeles Music Center. Bring a sack lunch to enjoy by the fountains following the tour!



<b>Date</b>	Saturday, May 2, 2009
<b>Time</b>	11:00am; tour begins promptly at 11:30am
<b>Location</b>	Los Angeles Music Center. Tour originates from the Grand Lobby of Walt Disney Concert Hall, 111 South Grand Avenue, Los Angeles
<b>Cost</b>	Free
<b>Registration</b>	Please contact Marisa Perley, Palos Verdes Library District, mperley@pvld.org, 310-921-7556. Registration deadline is Monday, April 13, 2009
<b>More information</b>	Marisa Perley, Palos Verdes Library District, mperley@pvld.org, 310-921-7556

*For additional information, directions and parking: [http://www.musiccenter.org/visit/brochure\\_music\\_center\\_map.pdf](http://www.musiccenter.org/visit/brochure_music_center_map.pdf).*

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## Obscene in the Extreme: The Burning of John Steinbeck's *The Grapes of Wrath*

*Presented by the Library History Round Table*

Please join us in a conversation with author Rick Wartzman, as he describes why Steinbeck's classic novel was banned from the Kern County Library and how he researched the topic over several years. Rick's book will be sold and signed after the event. Light refreshments will be served.



Rick is the director of the Drucker Institute at Claremont Graduate University. He began his career at *The Wall Street Journal*, where he served in a variety of positions, including White House correspondent and founding editor of the paper's weekly California section. He joined the *Los Angeles Times* in 2002 as business editor and, in that role, helped shape "The Wal-Mart Effect," which won the 2004 Pulitzer Prize for National Reporting. Rick later became editor of the newspaper's Sunday magazine, *West*. He is the co-author, with Mark Arax, of the best-seller *The King of California: J.G. Boswell and the Making of a Secret American Empire*, which was selected as one of the 10 best books of 2003 by the *San Francisco Chronicle* and one of the 10 best nonfiction books of the year by the *Los Angeles Times*.

<b>Date</b>	Saturday, May 9, 2009
<b>Time</b>	1:00pm - 3:00pm
<b>Location</b>	California State University, Fullerton 800 N State College Blvd., Fullerton, CA 92831
<b>Cost</b>	\$5 for CLA members and library school students; \$10 for non-members
<b>Registration</b>	Please use the Spring Fling registration form.
<b>More information</b>	Cindy Mediavilla: cmediavi@ucla.edu

## Workshop on FRBR and RDA

*Presented by the Access, Collections and Technical Services Section, and co-sponsored by the Northern California Technical Processing Group*



The workshop will include a discussion of how libraries will be affected by the replacement of AACR2 (Anglo-American Cataloging Rules, 2nd edition) with RDA (Resource Description and Access).

Because RDA is based on the FRBR (Functional Requirements for Bibliographic Records) model, the workshop will include a presentation on FRBR. Spring is perfect timing for this workshop because the transition of cataloging rules in California libraries and the release date of RDA is scheduled for the 3rd quarter of 2009.

The workshop will be presented by Dr. Robert O. Ellett, Professor of Cataloging at San José State University, and Chief Cataloger of the Joint Forces Staff College, Norfolk, Va.

**Date** Wednesday, May 13, 2009  
**Time** 9:30am – 12 noon  
**Location** Santa Clara University,  
500 El Camino Real, Santa Clara, CA 95053  
**Cost** \$75 for ACTSS members and NCTPG members; \$85 for non-members  
**Registration** Capped at 59 people. Please use the Spring Fling registration form.  
**More information** ACTSS President Ida Z. daRoza: [daroz@smcl.org](mailto:daroz@smcl.org)

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## Tricks and Tips for Getting Your First Professional Job

*Presented by the Student Round Table*

Come find out and share creative and innovative ways to land your first professional job. Participants will learn how to accomplish this feat while in library school, before graduation, and even before entering the library profession.



**Date** Thursday, May 14, 2009  
**Time** 6:00pm – 9:00pm  
**Location** Glen Avon Regional Library  
9244 Galena Street, Riverside, CA 92509  
**Cost** Free  
**Registration** Please use the Spring Fling registration form.  
**More information** Tracie Carignan: [tracie.carignan@rivlib.net](mailto:tracie.carignan@rivlib.net), 951-685-8121 x229

## June Programs

### Breaking into Services to Latinos

Presented by the Services to Latinos Round Table

Please join us for a full morning of programming and outreach ideas!

*Hola/Hello Bilingual Baby Lapsits:* information, ideas, and activity sharing for running a successful lapsit program in English and Spanish for children under the age of 2. Presented by Heather Geddes Senior Librarian, Watsonville Public Library

*Successful and Creative Outreach to Spanish-speaking Communities:* learn about state-of-the art programming, including outreach events to rural communities. Presented by Dora Irene Morales, Spanish Language Services Librarian, Marin County Free Library.

*Latino-Themed Holiday Crafts:* Learn about low-cost and fun crafts for Mother's Day, Dia de los Muertos, Cinco de Mayo and other festive events! Presented by Sandra Harder and Janice Garcia, San José Public Library.

All are welcome! Lunch will be provided for the first 50 registrants.

<b>Date</b>	Friday, June 5, 2009
<b>Time</b>	10:00am - 12:30pm
<b>Location</b>	San José Public Library, Biblioteca Latinoamericana 921 S First Street, San José, CA 95110
<b>Directions</b>	<a href="http://www.sjlibrary.org/about/locations/biblioteca/directions.htm">http://www.sjlibrary.org/about/locations/biblioteca/directions.htm</a>
<b>Cost</b>	Free
<b>Registration</b>	Contact Janice Garcia: 408-294-1237 janice.garcia@sjlibrary.org.
<b>More information</b>	Janice Garcia: janice.garcia@sjlibrary.org, 408-294-1237



## Spanish Cataloging Hands-On Workshop

*Presented by the Access, Collections and Technical Services Section, and co-sponsored by the Northern California Technical Processing Group*

The proliferation of Spanish language materials and Latino populations in California has created a great need for Spanish catalogers in both public and academic libraries. Public libraries, in particular, are inundated with both media materials and print materials in Spanish. There are also numerous backlogs of print materials in Spanish in academic libraries that need attention. In addition, rules for cataloging Spanish materials are unique in many ways, for example, the choice of entry element for Spanish surnames and devising uniform titles for translations.

Attendees do not need to know Spanish, but should have some basic or beginning cataloging, and knowledge of US MARC 21. By the end of the class, participants will be able to catalog a provided item in Spanish. They will also receive citations to resources for cataloging foreign language materials.

The workshop will be presented by Lynne Fields, faculty librarian at Southern Illinois University, Edwardsville and longtime cataloging instructor for OCLC classes nationwide. Refreshments included.

<b>Date</b>	June 5, 2009
<b>Time</b>	9:30am – 12 noon
<b>Location</b>	Redwood City Public Library 1044 Middlefield Road, Redwood City, CA 94063
<b>Cost</b>	\$75 for ACTSS members and NCTPG members; \$85 for non-members
<b>Registration</b>	Capped at 40 people. Please use the Spring Fling registration form.
<b>More information</b>	ACTSS President Ida Z. daRoza: <a href="mailto:daroz@smcl.org">daroz@smcl.org</a>



California Library Association  
717 20th Street, Ste. 200  
Sacramento, CA 95811  
Ph. 916-447-8541 FAX 916-447-8394  
[info@cla-net.org](mailto:info@cla-net.org)