

# PR EXCELLENCE AWARDS 2009 ENTRY FORM

ORGANIZATION NAME:

TITLE OF ENTRY:

SIZE OF ORGANIZATION BUDGET:  Less than \$5M  \$5M-\$10M  \$10M and above  
(IF A BRANCH, USE OVERALL LIBRARY BUDGET)

**PROJECT DESCRIPTION:** Please write a detailed project description. You may attach additional pages if needed, however descriptions should not exceed 2 pages. Projects can cover a broad range of activities such as: programming, advocacy, news and information or any other PR related campaign. Please describe the following:

- The project goal
- How the piece achieved the goal
- The intended audience
- How the success of the project was measured.

CONTACT NAME:

EMAIL:

MAILING ADDRESS:

PHONE:

Note: in addition to this submission form, one copy of all content files must be submitted electronically, and four print sets should be sent to the CLA office . **Entries must be uploaded and postmarked no later than Friday, August 14, 2009.** To submit electronically, go to <http://dropbox.yousendit.com/PRExcellence>. Individual files can be no larger than 2G in size. Please name all files using your library name so that they may be easily retrieved for judging (e.g. mypl.doc, mypl.pdf, etc.). If submitting multiple campaigns, please distinguish them using the entry name (e.g. myplreadingclub.pdf, myplnewsletter.pdf, etc.). Contact John Alita, [alita@plsinfo.org](mailto:alita@plsinfo.org) if you need assistance. Mail or fax a completed copy of this application form to CLA and it will be matched with your electronic files. Mail four complete print sets and fax any print application forms to the CLA office:

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