

## CLA Literacy Section Notes of the Conference Call on 1-23-07

Participants: Monica O'Hara, Randy Weaver, Susan Lynn, Jacquie Brinkley, Carla Lehn, Jackie Clary, Carey Gross, Rosie Manela, Kelli Sandman-Hurley and Joanne Wright

1. *Bridges Out of Poverty*: Jackie described this topic as a possible all-day institute for the 2007 CLA conference. Provided by Aha Process, Inc.; presenter, Jody Pharr, this workshop deals with generational poverty. Jackie stated that she felt the topic is relative to literacy staff as well as librarians. The cost is \$2100. + expenses. Jackie will check with Sue Negreen regarding who has financial responsibility, procedures, expectations, etc. for an institute. Check websites: Aha Process, Inc., Bridges Out of Poverty, or Urban Libraries.org.
2. *Reflection on the 2006 CLA Conference*: General consensus is that the combination of a business meeting and a presentation is a draw for attendance at the Section Meeting.
3. *Info on the PLA Spring Symposium*: Jacquie reported that attendees will be coming from all over the country. There is a possible reception planned for Friday night. The Friday morning piece will be videotaped. Valerie Reinke will be returning for the symposium. Kelli, Randy and Joanne plan to attend. Offers were extended to volunteer to help while there. Jacquie will follow up with possible job assignments.
4. *Committee Reports*:
  - a. *Membership* - Carla reported that the committee is drafting a survey and welcome message to see who our members are and to find out from CLLS why others are not members. Lynn Howard plans to use Zoomerang for this survey. CLLS coordinators who have not yet joined will be sent a personal invitation along with the top 10 reasons to join. These top 10 reasons will also be sent to Library Directors with CLLS programs, asking them to add the Literacy Section to their membership. Network members on the board will also use these top 10 reasons for recruitment. Americorps members may be asked to join as students.
  - b. *Leadership Development* – Monica will contact Margaret Todd regarding the previous Section members nominated for standing committees. The Leadership Development committee will meet to create a list of candidates for the 2007-2008 election. Candidate Statements need to be sent to CLA by the end of April for those nominated for the 2007-2008 election.
  - c. *Professional Development* - Kelli reported that the committee received 26 responses to the survey. The top 4 topics include:
    - i. *Effective Tutor Training Techniques: What Tutors Really Need to Know*
    - ii. *Promoting Your Library-Based Literacy Program*
    - iii. *Volunteer Recruitment, Retention, and Coordination*
    - iv. *The Basics and Beyond of Literacy Program Coordination and Evaluation*

Discussion followed with regard to workshops at CLA or in between. About ½ of our members are not from CLLS. Carla suggested that the survey results be sent to both the CLLS and CLA listserves. Joanne will contact Jackie about calling together the conference committee to identify potential presenters for these four topics.

- d. *Assembly/Executive Committee:* Susan reported attending the 1<sup>st</sup> meeting of the Executive Committee. She presented information about the CLLS billboard campaign.
  - e. *CLA Legislative Committee:* Legislative Day will be April 18. Discussion followed about what to include in the legislative packet this year – possibly, information on the billboard campaign. Carey reported that each month the agenda will include a literacy report. Give all ideas to Carey. Jacquie reported that this coming Saturday an Adult Learner Meeting will take place, and that advocacy is part of the strategic plan developed at the Learner Leadership Conference. Discussion followed about encouraging adult learners to talk to literacy coordinators about attending legislative day. Jacquie will identify the learner leadership sub committee on advocacy and send this information to Carey to contact regarding Legislative Day.
5. *2007 CLA Conference: OLSL Award* - Carey is asking the field to be thinking about nominations for 2007. The awards dinner will again be on Friday night. Carey will update the website with new dates, etc. Carla suggested a podcast on the website highlighting the 4 OLSL past winners. She will check with Chuck to see what it takes to do podcasts. Carla announced that InfoPeople is reorganizing the new CLLS website: [libraryliteracy.org](http://libraryliteracy.org). Monica is looking for a southern representative to this Committee. Jackie Clary is now the chair. A Call for 2007 Conference Proposals is located on the CLA website. All proposals must be completed online and a link is provided on the CLA website. The deadline for proposals is February 28. Kelli will submit 2 proposals: Dyslexia and Tutor Training. Carla is planning to submit a proposal for a workshop on baby boomers as a different volunteer pool. Randy, along with Brian, is considering a proposal for computer lab stuff--blogs, podcast technology, etc. Discussion regarding Joan Frye Williams' "How to Use Tool Kit" followed. Susan suggested that this might be a good topic to promote for the section meeting at the next CLA.

**Action Items:**

- Jackie will check with Sue Negreen regarding who has financial responsibility, procedures, expectations, etc. for an institute.
- Jacquie will follow up with Randy, Kelli and Joanne about volunteering at the upcoming PLA Symposium.
- Kelli to send Professional Development Committee survey results to CLLS & CLA listserves.
- Joanne will contact Jackie about calling together the Conference Committee to identify potential presenters for the four topics generated from the Professional Development Committee's survey.

- Ideas for other workshop proposals or persons/groups to be approached for presentations should be sent to Jackie.
- Give ideas to Carey for agenda items for the CLA Legislative Committee.
- Jacquie will identify the learner leadership sub committee on advocacy and send this information to Carey to contact regarding Legislative Day.
- Carey to update CLA website with OLSL information.
- Carla to check with Chuck on podcast details.
- Leadership committee to meet asap regarding upcoming nominations.
- Joanne to update Board roster.