

Agenda for CLA Conference Call
Tuesday, March 7, 2006

Participants: *Lynne Price, Susan Lynn, Carla Lehn, Carey Gross, Monica O'Hara, Frances Houser and Shanti Bhaskaran*

1. OLSL Award: It was decided that instead of having the Outstanding Librarian in Support of Literacy Award presented along with the other awards at the Awards Dinner on Friday night, it could continue to be presented as part of the State Librarian's Breakfast on Saturday morning, as was done last year. To give literacy more visibility and provide an upbeat note, it was decided to offer gifts to attendees- kazoos are fun and go well with the "Raise Our Voice" theme of the conference (besides being inexpensive.) Carey will explore this idea further and see if we can get the kazoos custom imprinted with the CLLS website address/logo.

2. Literacy Luncheon - Valerie is checking to see if we can get Henry Winkler as a speaker. It was decided that if he became a speaker at a general CLA session, we could have a "literacy presence" perhaps by letting them know "the speaker is sponsored by the Literacy Section" or running a short literacy video just before his speech. It was felt that there was no point in having a separate luncheon which people would have to pay to attend and especially as there are other events occurring at the same time. Lynne will find out if literacy staff could attend the State Librarian's breakfast or the section meeting without registering for the conference.

3. Sponsorship of Early Literacy Pre-Conference: This idea is still being discussed- Suzanne Flint is in charge of the project. It was felt that this might be an opportunity for children's librarians and literacy staff to get trained to offer PLA's Ready to Read at Your Library modules in their programs as part of a statewide Emergent Literacy Initiative.

4. Literacy workshops proposals: Lynne emailed the list of 17 proposals received so far for literacy workshops. Frances mentioned the committee will be reviewing the proposals on March 17.

5. Ways to promote CLA and Literacy Section membership: Currently there are 94 members. Carla found that 65 literacy program coordinators are not CLA members. (We need 150 members in the section.) There is no objection to using CLLS funds to pay for the membership but it is a decision each library has to make. Lynne would draft an email explaining the benefits of membership. This would be sent to literacy programs that are currently not members. The benefits of membership will also be highlighted at regional coalition meetings (BALit, CVLLN, SCLLN) and the committee will divide the list to make follow up calls. Lynne will also explore the idea of having a representative from each network on the Lit Section Board, so it will be easier for them to encourage other program coordinators in their region to become members. Lynne would also email us the link for the Lit Section listserv so messages can be posted on it for all Lit Section members. Since the CLLS meeting will not be held this year in conjunction with the CLA due to budgetary constraints, this is bound to have an adverse impact on attendance. Literacy staff may appreciate the opportunity to attend at least 10 workshops focused on literacy at the conference. The committee will also explore if there are other professional development opportunities the Lit Section could offer between conferences, such as webcasts. Lit Section members are also urged to encourage librarians at their libraries to sign up for the section membership.

6. Legislative Day: Legislative Day is on April 26. Carla will provide a summary of the CLLS annual report (similar to the retrospective) and Susan will provide her summary of the NAAL report to Carey for forwarding to the Legislative Committee to include in the packets for legislators. Since many literacy staff may not be aware of the significance of Legislative day, Carey and Susan would highlight this on the CLLS listserv to encourage programs to participate or include their materials in the packets put together by their libraries, if any, for Legislative day.

The next conference call is tentatively scheduled on Monday, April 17 at 1 pm. (Lynne will email an alternative date too to see what works best for everyone.) We hope Valerie can also join us at the next conference call.