

CLA Literacy Section Notes of the Conference Call on 7-31-06

Participants: Lynne Price, Carla Lehn, Jacquie Brinkley, Valerie Reinke, Kathy Endaya, Carey Gross, Susan Lynn, Jose Cruz, Rod Williams, Jackie Clary, Lynn Howard, Rosie Manela, Pat Habeck, Jane Zikratch and Shanti Bhaskaran

1. *Literacy Section Board Strategic Plan Review:* Carla Lehn gave an overview of the strategic plan that emerged at the Board meeting in Sacramento on June 9. Visibility for literacy services, networking opportunities and integration of library and literacy services were the three objectives the Board kept in mind in formulating the strategic plan. It was decided that the Board would form Committees to deal with priority areas, such as professional development, membership and leadership development. Board members will indicate the committee(s) they are interested in serving to Monica O'Hara (monica.ohara@nationalcitylibrary.org) by August 7. As President Elect, she will appoint the Chair and members of the Literacy Section Committees. This will be discussed further in the next conference call in October. The Board unanimously approved the Strategic Plan for the Section.
2. *CLA Committee Appointments:* To gain more visibility for literacy services and as a tool for staff development, the Section encourages literacy staff to apply to become members of various CLA committees. Please indicate the CLA committees you are interested in, to Lynne Price (lynne.price@ci.benicia.ca.us) by 8/31. As she moves into the role of Past President at the CLA conference, Lynne will be in charge of Nominating functions, recruiting representatives for key CLA committees, and recruiting persons to run for Executive committee of CLA.

The Section may consider allocating funds to reimburse the mileage of Board members for attending committee meetings. Most of the committee meetings will be conducted through conference calls.

3. *PLA Spring Symposium:* The Symposium will be held in San Jose, March 1-3, 2007. The Literacy Section has been invited to take a leadership role in planning the workshops and the keynote address for the conference that would give literacy services exposure at a national level. Thanks to Susan Lynn for suggesting the idea to the State Librarian, Susan Hildreth. Monica, Carla, Jacquie and Lynne brainstormed and created the outline for the workshops; Valerie proofed and refined it through her capable wordsmithing! The symposium has a catchy theme: Mining Gold in the 21st Century: Strengthening Your Library with Literacy Services. The Board unanimously voted in favor of the proposal to be submitted to PLA for the symposium.

4. *Conference Committee Report:* Jackie Clary reported on the last CLA Conference Committee meeting (thanks, Jackie for volunteering to attend the meeting as Frances Houser, the conference planning committee member is away on a family emergency.) It was noted that the Section has made its presence felt with a Literacy Track at the conference with 9 workshops accepted. Jackie reported that the literacy workshops are scheduled throughout the conference and there are workshops in other tracks too that would be of interest to literacy staff. The annual awards dinner will be on Friday night, November 10, at which all awards, including that of the Outstanding Librarian in Support of Literacy award) will be presented. (Please see the CLA website, <http://www.cla-net.org/weblog/> for the nomination form and award guidelines.) The Board members will meet on Friday, November 10, 5:00-6:30 p.m. (Venue to be decided later.) The annual Section membership meeting will be held at the Conference on Saturday morning, November 11.
5. *Membership Brochure:* CLA is creating a brochure to send to new members detailing the benefits of joining various sections. Susan Lynn has drafted a write up about the Literacy Section for the brochure. Board members are requested to review the draft and provide feedback to Susan (slynn@ccclib.org) as soon as possible.
6. *Special mentions:* Board members applauded the work done by Lynne Price, Carla Lehn and Monica O'Hara in providing clarity in the structure and mission of the Board. The Board also took note of the work done by Carey Gross and Rosie Manela on the OLSL Awards Committee. Lynne thanked the representatives from all the regional networks for volunteering to be on the Board to make the Literacy Section more dynamic in responding to the needs of its members.

Next Conference Call: Monday, October 16, 2:00 p.m.