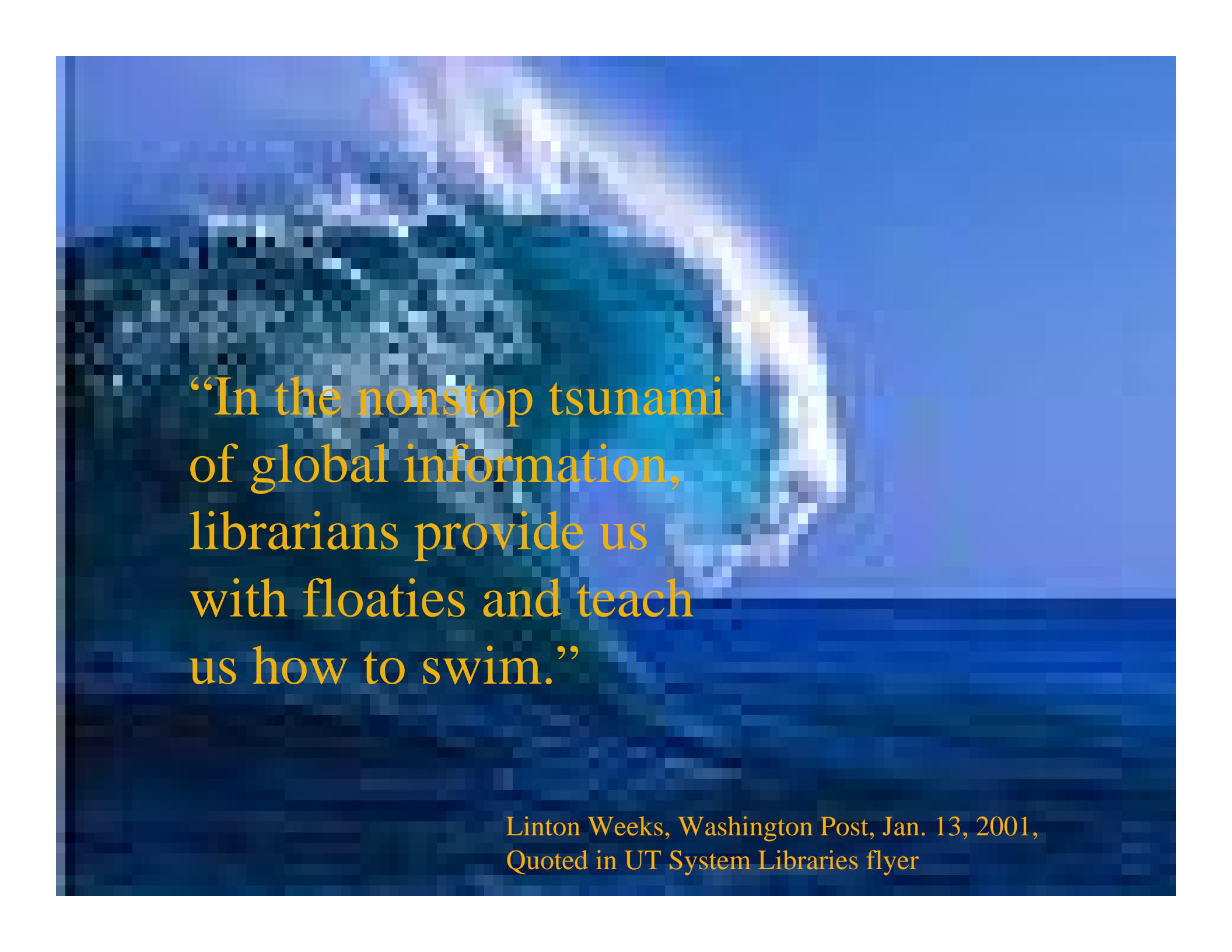




Social Bookmarking:

Tool to Support Information  
Literacy Skills

A blue-toned photograph of a person in a life preserver in the ocean. The person is in the center-right of the frame, floating in the water. The background is a vast, deep blue ocean under a lighter blue sky. The overall mood is one of calmness and safety.

“In the nonstop tsunami  
of global information,  
librarians provide us  
with floaties and teach  
us how to swim.”

Linton Weeks, Washington Post, Jan. 13, 2001,  
Quoted in UT System Libraries flyer



# Social Bookmarking as Floaties

- Supports students' learning of info lit skills
- Gives librarians & instructors an easy way to point students to good resources
- By giving students one simple URL, you can share with them annotated online list of bookmarks



# What is Social Bookmarking?

- Using a social bookmarking website, you can store and organize bookmarks on the web, instead of inside your browser.
- Because bookmarks are web-based and available from any computer, you can easily share bookmarks with others
- Bookmarks are organized using informal tags
  - A tag is a one-word descriptor to help you organize and remember your bookmarks

# Social Bookmarking sites



LookSmart  
**FURL** | Your Personal Web File  
Where To Look For What You Need.™


[www.furl.net](http://www.furl.net)

**digg**™

<http://www.digg.com/>

magnolia

<http://magnolia.com/>

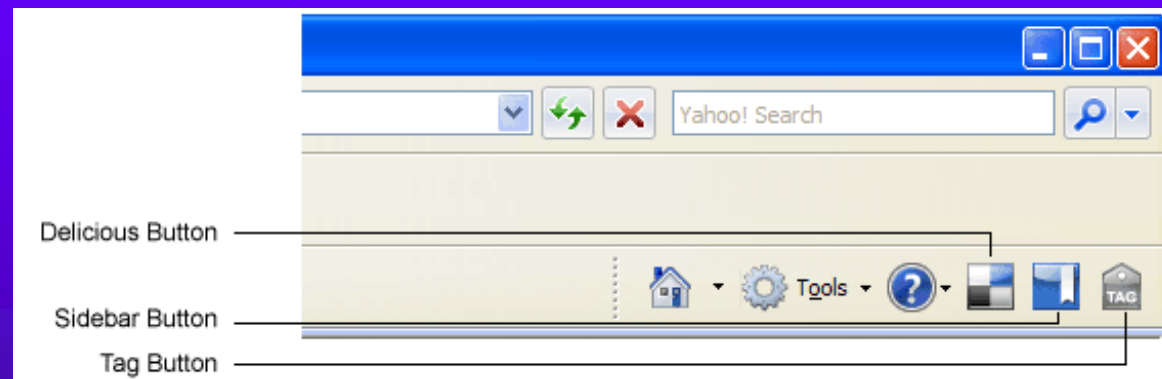
 **del.icio.us**  
social bookmarking

<http://delicious.com>

- » all your bookmarks in one place
- » bookmark things for yourself and friends
- » check out what other people are bookmarking

# Getting started with Delicious

- Create a free account: <http://delicious.com>
- Install Delicious Buttons



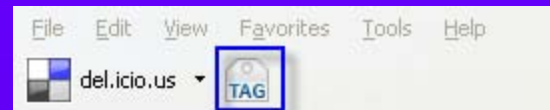
From <http://delicious.com/help/bookmarklets>



# How do you create a bookmark?

Just click the 'Tag' button on your browser's toolbar, add any tags or notes you want, and then hit the save button.

1



2

**delicious** Save Bookmark

URL:  required

TITLE:  required

NOTES:

TAGS:  space separated, 128 characters per tag

Do Not Share

Tags: research, search, statistics, education, reference, government, data, schools, school, demographics, Tag Bundles, CLA

3

**grossmontmedia's Bookmarks**  
Bookmarks | Network | Tags | Subscriptions | Inbox

See more bookmarks in Popular, Recent, or look up a URL.

grossmontmedia Type a tag Bookmarks 9

Sorted by Most Recent

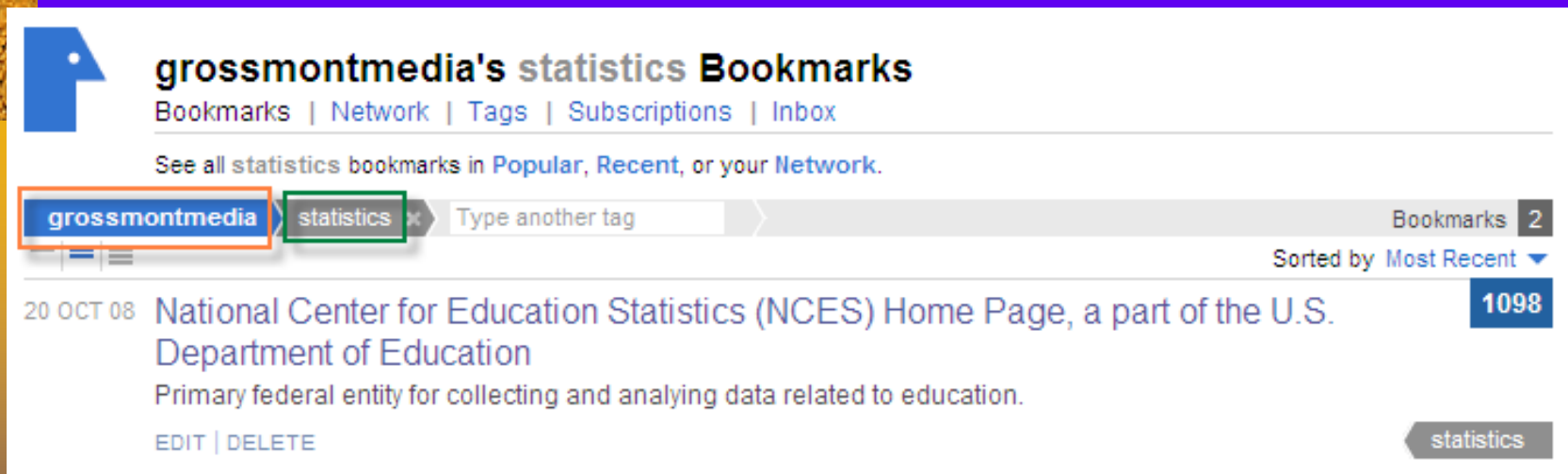
20 OCT 08 National Center for Education Statistics (NCES) Home Page, a part of the U.S. Department of Education  
Primary federal entity for collecting and analyzing data related to education.  
109

EDIT | DELETE statistics

# How do you share bookmarks?

- <http://delicious.com/YourAccountName/TagName>

Example:





The screenshot shows a Delicious bookmarks page. At the top left is a blue profile icon. The page title is "grossmontmedia's statistics Bookmarks". Below the title are links for "Bookmarks", "Network", "Tags", "Subscriptions", and "Inbox". A subtitle reads "See all statistics bookmarks in Popular, Recent, or your Network." Below this is a tag filter bar with "grossmontmedia" and "statistics" tags, and a search input field "Type another tag". On the right of the filter bar, it says "Bookmarks 2" and "Sorted by Most Recent". The main content area shows a bookmark from "20 OCT 08" for "National Center for Education Statistics (NCES) Home Page, a part of the U.S. Department of Education". The description is "Primary federal entity for collecting and analyzing data related to education." The bookmark has a count of "1098" and a "statistics" tag. At the bottom left of the bookmark are "EDIT | DELETE" options.

<http://delicious.com/grossmontmedia/statistics>



# The Power of Social Bookmarking lies in the tags you choose

- ✓ Select websites and articles you want to share
- ✓ Give each a common tag in Delicious
  - ✓ Commonly a subject term. But informal tags allow you to think outside the box: instructor names, course #, departments, assignments...
- ✓ Add notes to remind students about the value of the resource
- ✓ Give students one simple Delicious URL
- ✓ Put this URL on syllabus, handout, webpage, or labels.
- ✓ One URL can lead to a multitude of resources



# Benefits of Using Social Bookmarking in Instruction

Create custom lists of resources; easily edit bookmarks or change how they are organized

No need to create web pages or involve your IT Dept.

No need to type up and print out handouts

Support student learning – help them use web and/or database resources

Students only have to keep track of one simple, permanent URL. Bookmarks can be accessed from any computer and at any point in the future.

# What can you bookmark?

## Web Resources

- Government resources, Lii.org, subject-specific sites

## • Articles (must use persistent links)

- Articles on Internet
- Articles in subscription databases

## • Library web pages

- Research help, Subject databases, other specific library pages





# Example: Bio141

grossmontmedia caldwell x Type another tag Bookmarks 6

Sorted by Most Recent

13 MAY 08 **Research and Documentation Online** 445

Citation help for MLA and APA. Also gives sample papers, good for seeing how to do in-text citations.

EDIT | DELETE citations < MLA < APA < caldwell

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30 AUG 07 **Grossmont College Library's "Selecting Scholarly Journals" Handout**

If you need help understanding what scholarly journals are, read this.

EDIT | DELETE caldwell

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**Grossmont College Library's "How to write a research paper" Handout**

If you need help with learning to write a research paper, read this handout.

EDIT | DELETE caldwell

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**Grossmont College Library Online Tutorial -- LUCI**

If you need help learning to use the Library, take this online tutorial..

EDIT | DELETE caldwell

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**Grossmont College Library Databases**

Need peer-reviewed articles? Go to Database list, select Academic Search Premier or Gale Academic One File (advanced search). Under "Limit Results" look for "Scholarly (Peer-Reviewed)" and put a checkmark in the box.

EDIT | DELETE caldwell

# Bookmark articles



Copy persistent link

## The New York Times

To link to this article from your blog, copy and paste the url below into your blog or homepage. Using this link will ensure access to the article, even after it becomes part of the NYT archive.

Permalink <http://www.nytimes.com/2008/09/18/business/18markets.html?ex=137>

<b>Persistent link to this record:</b>	<a href="http://search.ebscohost.com/login.aspx?direct=true&amp;db=aph&amp;AN=32151122&amp;loginpage=Login.asp&amp;site=ehost-live">http://search.ebscohost.com/login.aspx?direct=true&amp;db=aph&amp;AN=32151122&amp;loginpage=Login.asp&amp;site=ehost-live</a>
<b>Database:</b>	Academic Search Premier

## Insert Hyperlink

Link to:  Text to display: <http://ezproxy.grossmont.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=aph&AN=32151122&loginpage=Login.asp&site=ehost-live>



Persistent link to this record (Permalink):

<http://search.ebscohost.com/login.aspx?direct=true&db=aph&AN=32151122&loginpage=Login.asp&site=ehost-live>

Database: Academic Search Premier



[Delicious](#)

Go to your Delicious account & click on “save a new bookmark”

- Save a new bookmark ←
- Create public profile
- Tag options



# Want to make faculty happy? Teach them social bookmarking!

- Instructors can create Reading Lists using Delicious
  - Give students one simple URL
  - Example: <http://delicious.com/t.orourke/articles>
- One instructor said, “And now I can just add articles here as I find them, rather than have to add them to each of the separate Blackboard sites for each of my courses. This a MAJOR improvement for me.”



# Example: Reading List created by an instructor

<http://delicious.com/t.orourke/bundle:Articles>

t.orourke articles x Type another tag Bookmarks 91  
Sorted by Most Recent

09 OCT 08 [Skin Deep - Computer Program Produces Image of an Ideal You - NYTimes.com](#) 5  
SAVE  
Can we quantify beauty?  
Interpersonal perception biology articles

07 OCT 08 [In Sweetie' and Dear,' a Hurt for the Elderly - NYTimes.com](#) 5  
SAVE  
Is "elderspeak" belittling, and unhealthy?  
Interpersonal language perception biology articles

06 OCT 08 [Holocaust Memorial Museum - Karl Höcker - Auschwitz \\_Photographs - New York Times](#) 2  
SAVE  
Newly discovered snapshots donated to the United States Holocaust Memorial Museum provide a stunning counterpoint to what up until now has been the only major source of preliberation Auschwitz photos.  
video Interpersonal SmallGroup self.concept perception ethics groups identity articles

[Insider Editing at Wikipedia - New York Times](#) 2  
SAVE  
Is Wikipedia's greatest weakness also its greatest strength?  
PublicSpeaking technology articles

[Growing Wikipedia Refines Its 'Anyone Can Edit' Policy - New York Times](#) 16  
SAVE  
Quality control at Wikipedia?

Tags Articles by Subject 31  
Related Tags


+beliefs	2
+biology	12
+culture	28
+disclosure	16
+egroups	1
+emotion	1
+ethics	5
+gender	5
+groups	6
+identity	7
+Interpersonal	65
+language	11
+leadership	7
+MBTI	2
+medical	5
+nonverbal	13
+perception	11
+personality	11
+politics	2
+prejudice	2

Instructor Uses Delicious For Reading List



# Info Lit Bookmarks for you

<http://delicious.com/grossmontmedia/cla>



## grossmontmedia's cla Bookmarks

Bookmarks | Network | Tags | Subscriptions | Inbox

See all cla bookmarks in [Popular](#), [Recent](#), or your [Network](#).

grossmontmedia | cla x | Type another tag | Bookmarks 14

Sorted by Most Recent

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24 OCT 08 **CSUSB's Information Literacy Resources for Faculty** 17  
Contains descriptions of info lit assignments from Barbara Quarton's CLA 2008 conference workshop. Also gives citation to the article upon which she based assignments.  
EDIT | DELETE IL CLA

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22 OCT 08 **Video: Social Bookmarking in Plain English | Common Craft - Explanations In Plain English** 1853  
Clear, concise, and fun introduction to the concept of social bookmarking.  
EDIT | DELETE CLA

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15 OCT 08 **LibrarySmart For Libraries: Resources** 23  
Washington State's Information Literacy Project. Handouts for library staff, library users, and best practices.  
EDIT | DELETE IL CLA

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**Information Competency in the California Community colleges** 57  
Wealth of information on Information Competency in California's community colleges as well as some CSU's.  
EDIT | DELETE IL CLA

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13 OCT 08 **ACRL - Information Literacy** 3  
Key resource and gateway site for information on Information Literacy.

# The Final Tally

4 Information Literacy Assignments  
+ 1 Social Bookmarking Tool =  
Happy Librarians,  
Happy Instructors, and  
Information Literate Students

